

VENDOR LOAD-IN GUIDE

Sunday, September 13, 2026 | Rain Date: Sunday, September 20, 2026

LOAD-IN ADDRESS

415 N. Harrison Street, Wilmington, DE 19805

Use this address for GPS navigation and enter only as directed by the vendor operations team.

FOOD TRUCKS / FOOD VENDORS

ARRIVAL WINDOW: 9:00-10:00 AM

Arrive only during this assigned window.

Early arrivals cannot be accommodated.

INFORMATIONAL / MERCHANDISE

ARRIVAL WINDOW: 10:30-11:30 AM

Do not arrive before 10:30 AM.

Entry closes at 11:30 AM; setup is due by 11:45 AM.

ARRIVAL SEQUENCE

- 1** Enter at 415 N. Harrison Street during your assigned arrival window.
- 2** Check in with vendor operations and wait for your assigned-space direction.
- 3** Unload first, move your vehicle to available public parking, then return to complete setup.

DO NOT ARRIVE EARLY. Vendors arriving before their assigned window may be turned away.

VENDOR DAY-OF CHECKLIST

Event opens at 12:00 PM | Parade begins at 1:00 PM | Event concludes at 4:00 PM

BRING WITH YOU

- Tables, tent, chairs and display materials
- Tent weights and weather protection
- Generator/power equipment, if approved
- Extension cords and equipment for your booth

SETUP & PARKING

- One parking pass will be issued per vendor; no wristbands are needed.
- Remain within your assigned booth space.
- Keep sidewalks and the pedestrian lane clear.
- The pass does not reserve parking; no designated/secured lot is available.
- Suggested: W. 5th Street corridor or the W. 3rd Street / N. Jackson Street underpass and parking area.
- NR cannot hold, secure, or accept responsibility for parked vehicles.

WEATHER & EMERGENCY UPDATES

The event generally proceeds in rain. A postponement will be considered for extreme or unsafe conditions.

If postponed, the rain date is Sunday, September 20, 2026. When practicable, notice will be posted by

12:00 PM the day before through Facebook and an email blast to registered vendors.

Do not rely on individual phone calls for weather decisions.

OFFICIAL UPDATES

www.facebook.com/nrdelaware | www.nrdelaware.org | parade@nrdelaware.org

Questions must be submitted before event day; no day-of phone contact is listed.



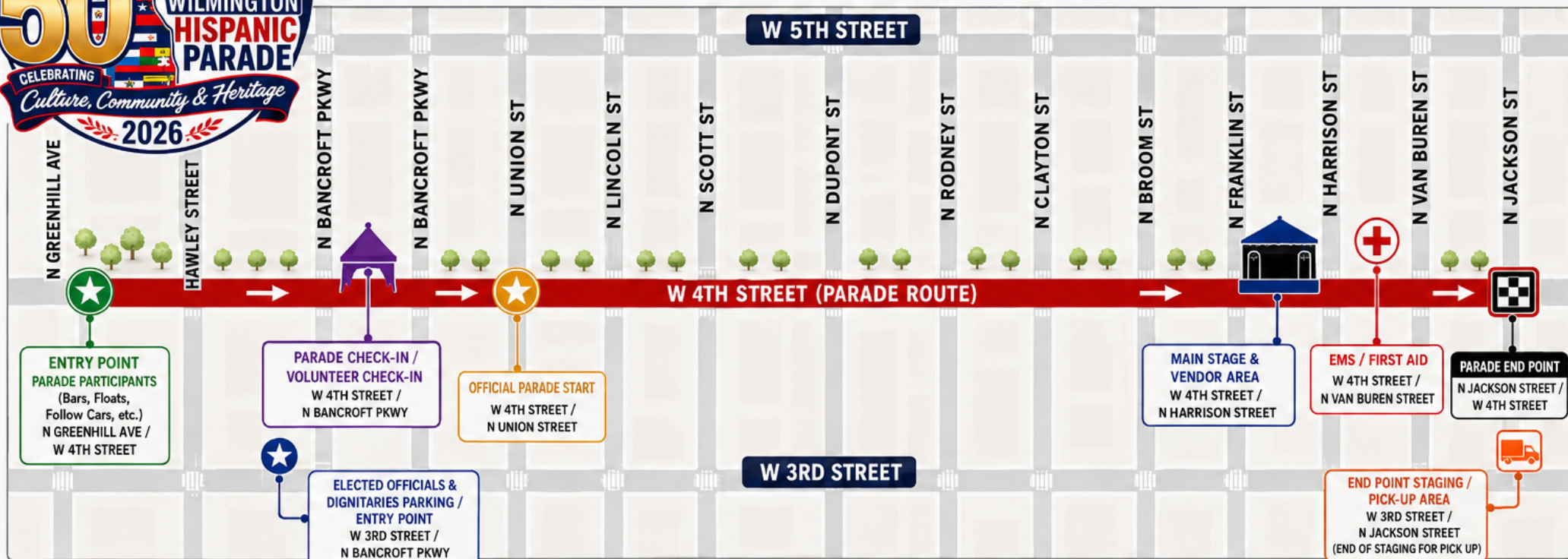
FACEBOOK
UPDATES



2026 DELAWARE HISPANIC PARADE ROUTE MAP

W 4TH STREET | N GREENHILL AVE TO N JACKSON STREET

★ WILMINGTON, DE 19805 ★



MAP LEGEND

- Entry Point
Parade Participants
(Bars, Floats, Follow Cars, etc.)
- Parade Check-In /
Volunteer Check-In
- Official Parade Start
W 4th St & N Union St
- Elected Officials & Dignitaries
Parking / Entry Point

- Main Stage &
Vendor Area
- EMS / First Aid
- Parade End Point
- End Point Staging /
Pick-Up Area

Please keep this map available on your phone for reference throughout parade day.

SCHEDULE & TIMELINE

- Participant entry opens: **10:00 AM**
 - Parade Check-In / Volunteer Check-In: 11:00 AM – 12:30 PM
 - No arrivals before 10:00 AM due to church services in the area.
 - Please respect surrounding churches. No amplified music or instruments before 12:00 PM.
 - Parade begins promptly at 1:00 PM
 - Parade route follows W 4th Street from N Greenhill Ave to N Jackson St.
 - End staging and participant pick-up located at W 3rd St & N Jackson St.

PARKING

- Elected Officials & Dignitaries: Entry and parking via W 3rd St & N Bancroft Pkwy
- General participants should follow volunteer directions for unloading and staging.
- Please do not block intersections or residential driveways.

SAFETY

- For everyone's safety, do not throw candy or giveaways into the crowd. Please hand items directly to spectators.
- Follow directions from parade staff, police officers, and emergency personnel at all times.
- EMS / First Aid is located at:



POLITICAL PARTICIPATION POLICY

Individuals who are running for office as candidates are not authorized in the parade with promotional material without being pre authorized as official donor. No exception. We are a non profit and remain bipartisan.



DONATIONS

Donations also accepted and appreciated!
Accepted: Cash / Check / Venmo /
Cash App / PayPal



CASH



CHECK



VENMO



CASH APP



PAYPAL

★★★ THANK YOU FOR CELEBRATING MORE THAN 50 YEARS OF HISPANIC HERITAGE, CULTURE & COMMUNITY IN DELAWARE! ★★ FROM WILMINGTON, DE TO THE WORLD. ★★



2026 DELAWARE HISPANIC PARADE & CALLE 4 FEST

Order of Events

📍 WEST 4TH STREET, WILMINGTON, DE 19805

★ A CELEBRATION OF MORE THAN 50 YEARS OF HISPANIC HERITAGE, CULTURE & COMMUNITY IN DELAWARE ★

12:00 PM



CALLE 4 FEST OPENS

• DJ Entertainment • Food Vendors • Community Vendors • Sponsor Exhibits
Come early, enjoy great music, food, shopping and community!

12:30 PM



OPENING CULTURAL PERFORMANCE

Join us at the Main Stage for a vibrant cultural performance to kick off the celebration!

12:45 PM



WELCOME CEREMONY & OPENING REMARKS

Hosted by our Parade Master of Ceremonies.
Special greetings and acknowledgments.

1:00 PM



DELAWARE HISPANIC PARADE BEGINS

The parade steps off from W 4th Street & N Union Street.
Enjoy colorful floats, amazing performances, and proud community groups!

3:00 PM



PARADE CONCLUDES

The parade ends at N Jackson Street & W 4th Street.
Thank you to all our participants!

3:00 PM –
4:00 PM



CALLE 4 FEST CONTINUES

• DJ Entertainment • Food Vendors • Community Vendors • Sponsor Exhibits
Keep the celebration going! Enjoy music, food, and community.

4:00 PM



EVENT CONCLUDES

Thank you for celebrating with us!
See you next year!

★ COME CELEBRATE! • BRING YOUR FAMILY & FRIENDS! ★



Bring your lawn chairs!



Arrive early for the best viewing spots!



Follow directions from police and event staff.



Help keep our community clean.



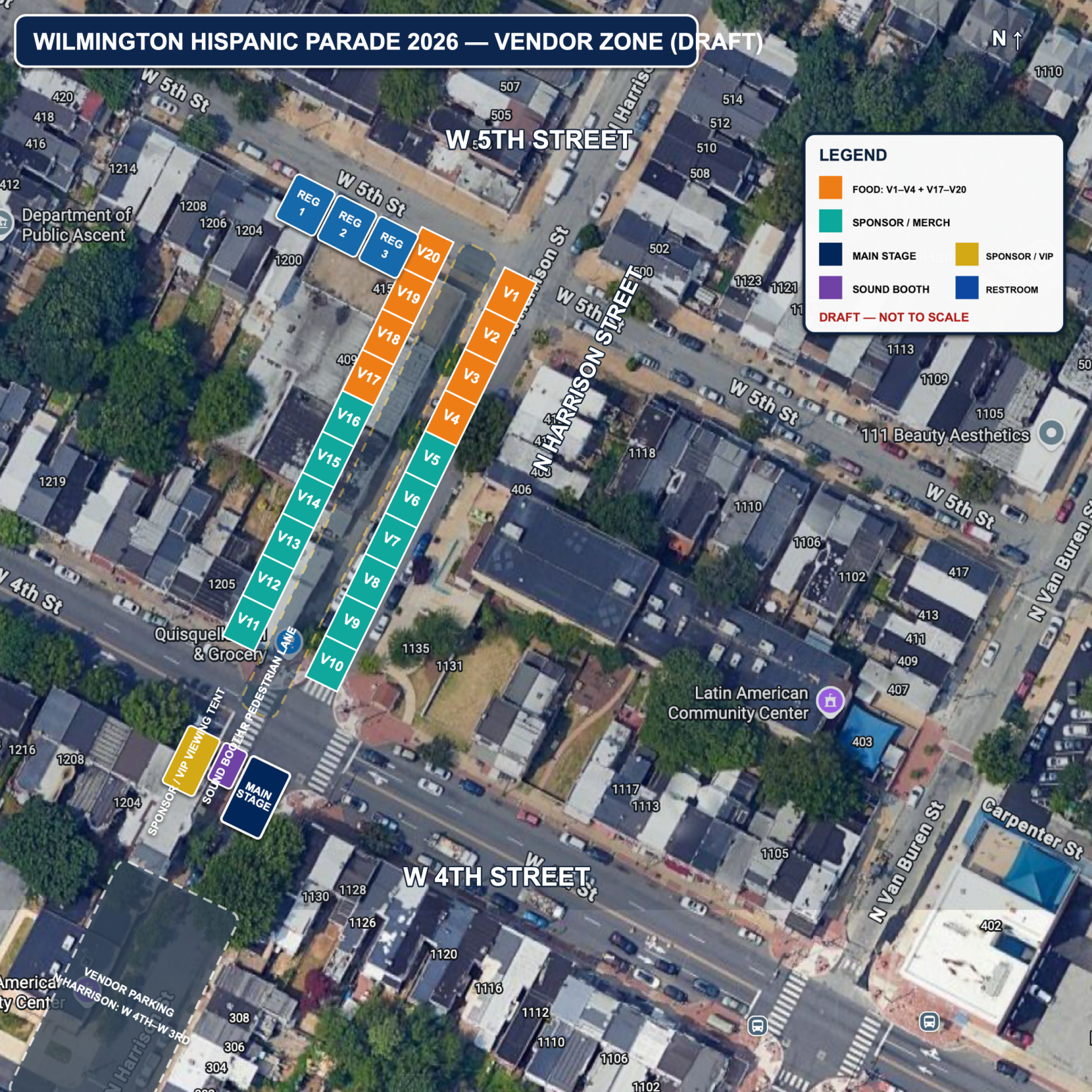
No coolers, alcohol, or grilling allowed.



Event held rain or shine!

★★ *Together* WE ARE AMERICA ★★

WILMINGTON HISPANIC PARADE 2026 — VENDOR ZONE (DRAFT)



LEGEND

- FOOD: V1-V4 + V17-V20
- SPONSOR / MERCH
- MAIN STAGE
- SPONSOR / VIP
- SOUND BOOTH
- RESTROOM

DRAFT — NOT TO SCALE